# **Privacy policy Crux Agribotics**

Crux Agrobotics, located at Flight Forum 3725, 5657 DX Eindhoven, is responsible for the processing of personal data as specified in this privacy policy.

#### Contact:

https://cruxagribotics.com/ Flight Forum 3725, 5657 DX Eindhoven +31 (0)4 07 47 00 85

Michel van Reenen is the appointed Data Protection Officer for Crux Agribotics. He can be reached via <a href="mailto:michel.van.reenen@cruxagribotics.com">michel.van.reenen@cruxagribotics.com</a>

#### Personal data which we process

Crux Agribotics processes your personal data because you make use of our services and/or because you provided them to us through your own means.

### Below you will find an overview of the personal data we process:

- First and last name
- Phone number
- Email address

# Exceptional and/or sensitive personal data we process:

Our website and/or our services do not have the intention of collecting data about visitors to our website who are below 16 years of age. Unless permission for this is explicitly provided by a parent or guardian. However, we have no way of checking whether a website visitor is above 16 years of age. We therefore advise parents to be involved in the online activities of their children, to thereby prevent personal data about children to get collected without parental permission. If you are convinced we have collected personal data about a minor without that explicit permission, please contact us via <a href="mailto:info@cruxagribotics.com">info@cruxagribotics.com</a> so we can remove this information.

## For what purpose and on which basis do we process personal data:

Crux Agribotics processes your personal data for the following purposes:

- Sending a newsletter and/or advertisments
- For being able to call or e-mail you in case this is necessary for providing our services

#### **Automated decisons**

Crux Agribotics does not make decisions on the basis of automated processing about situations that could have the ability to have (significant) consequences for individuals. This is in regard to decisions wich are made by computer programs or systems, without the handling of a human (for example an employee of Crux Agribotics) of that system or program.

# For what period do we retain your information

Crux Agribotics will no longer retain your personal data than for the period for which it is necessary for us to realize that purpose for which we have collected your data. We determine to following retention period for the following (categories) of personal data:

Contact details > indefinitely > Contact

# Sharing of personal data with third parties

Crux Agribotics solely provides data to third parties in the occurrence that it is necessary to for us to do so to provide the services we have agreed upon with you or to comply with a responsibility as stated in the law.

# Cookies, or comparable techniques, we make use of

Crux Agribotics solely makes use of technical and functional cookies. And analytical cookies which will not pose an invasion to your privacy. A cookie is a small piece of text which gets saved to your computer, tablet or smartphone the first time you visit a website. The cookies we use are necessary for the technical functioning of the website and your ease of use. They make sure the website works as it should and remember, for example, your preferences. They also ensure we can optimise our website. You can unsubscribe from cookies by changing the settings of your internet browser to ensure it no longer saves cookies. Aside from that you can also delete all earlier information which has been saved about you from your browser settings.

# Insight into your data, changes or deletion

You have the right to insight into your personal data, to correct them or to have them deleted. Aside from that, you have the right to retract your given permission for the collection of your data or to file a complaint against the processing of your personal data by Crux Agribotics en you have the right to have your personal data provided to you. This means that you can file a request with us to have an overview of the personal data we retain about you sent to you or a different organisation, specified by you, in a computer file.

You can send a request for insight, correction, removal or data transfer of your personal data or a revocation of your permission or complaint about the processing of your personal data to info@cruxagribotics.com.

To ensure that your request for insight has been filed by you, we ask you to provide us with a copy of a picture of you as depicted on your ID or passport, MRZ (machine readable zone, the strip of numbers at the bottom of your passport), passport number and person number black. This to protect you and your privacy. We will respond in a timely fashion, but no longer than within four weeks, to your request.

Crux Agribotics would like to point out to you as well that you have the ability to file a complaint with the national regulator, the Autoriteit Persoonsgegevens (Authority for the Protection of Personal Data). This is possible through the following link:

https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons (in Dutch)

#### How we protect personal data

Crux Agribotics takes the protection of your data seriously and takes the appropriate preventive measures against misuse, loss, unauthorized access, unwanted publication and unauthorized changes. If you have the idea that your personal data is not properly protected of if there is any indication of abuse, contact our customer support or contact us via <a href="mailto:info@cruxagribotics.com">info@cruxagribotics.com</a>